



Dear Supporter,

As we navigate the ever-changing landscape of healthcare, embracing uncertainties and seeking opportunities, we are committed to enhancing our partnerships to improve access to high-quality care for individuals and families. The Alabama Council for Behavioral Healthcare is excited to introduce our new Annual Partner Program Benefits Packages, offering a range of new and creative sponsorship opportunities to support our association.

The Council comprises of 20 community mental health providers in Alabama, employing over 5,200 individuals and serving more than 115,000 individuals with mental illness, substance use disorders, and intellectual disabilities across the state. These community-based organizations, whether public or private nonprofit, are all certified by the Alabama Department of Mental Health (ADMH). We serve as the state's safety net, catering to the majority of people receiving Mental Health and Substance Use (MHSU) services through ADMH.

Moving away from traditional conference sponsorship packages, the Alabama Council is now offering annual partnership levels that provide unique benefits and experiences. We are pleased to present the following partnership levels for purchase by our supporters:

- GOLD PARTNERS
- SILVER PARTNERS
- BRONZE PARTNERS

For our previous event partners, in addition to our standard conference sponsorship opportunities, we have included new and exclusive sponsorship options. For our new supporters, there are exciting opportunities to support Alabama's Public Safety Net provider network and the Alabama Council for Behavioral Healthcare. We invite you to consider how your organization can contribute to our mission, helping to equip our members to thrive in an increasingly competitive market.

As you review our benefits, please take note of the dates for the following events: the Virtual Spring Ethics Training on May 3rd, the Annual Alabama Council Board Meeting on October 10th and 11th in Gulf Shores, and the Annual Fall Behavioral Healthcare Conference on November 13th and 14th in Birmingham. Additionally, the Alabama Council Board meets monthly, either in-person or virtually.

To participate, please contact Holly McCorkle, [holly.mccorkle@alabamacouncil.org](mailto:holly.mccorkle@alabamacouncil.org), or complete this form: <https://forms.gle/uqVYA4EtkN1VoKTG7>. Your support will make a meaningful impact on our ability to provide essential services to those in need.

Warmly,

A handwritten signature in blue ink that reads 'Holly McCorkle'.

Holly McCorkle  
Executive Director

# Alabama Council for Behavioral Healthcare Annual Partnership Benefits

2024 BUSINESS PARTNERSHIP LEVELS & BENEFITS	GOLD PARTNER \$6,500	SILVER PARTNER \$4,500	BRONZE PARTNER \$2,500
<b><i>Fall Conference Benefits</i></b>			
One complimentary exhibitor booth	✓ (Prime Location)	✓ (Prime Location)	✓
Complimentary registration(s) (6 CEU included)	✓ (2)	✓ (2)	✓ (1)
Ad in Fall Conference program	✓ (Full Page)	✓ (Half Page)	
Opportunity to attend pre-conference invite-only reception with partners and attendees	✓	✓	✓
Recognition of partnership level on signage and in verbal acknowledgments	✓	✓	✓
Follow-up email sent to all conference attendees with promotional information	✓		
<b><i>Annual Partner Benefits</i></b>			
Recognition of partnership level on Alabama Council website	✓	✓	✓
Opportunity for presentation/lunch-and-learn at an Alabama Council Board of Directors meeting/retreat or 15-minute virtual presentation depending on meeting format	✓	✓	
Opportunity for email with promotional information distributed to Alabama Council Board of Directors and Committee Members	✓ (2)	✓ (2)	✓ (1)
Opportunity to provide a 15-minute Zoom presentation to Alabama Council Board of Directors or committees throughout the discretion of the Alabama Council Executive Director	✓		
Ten-minute virtual presentation during Virtual Spring Ethics Training with 200+ attendees (will take place during a break)	✓		